



Session 3: Leading Your Data System Stakeholders – Part 3 (Act)



# Leading Your Stakeholders Stage 3: Act

#### In your role as a leader of stakeholders:

- Maximize opportunities for stakeholder input
- Implement stakeholder engagement activities that move the group forward toward accomplishing its goals
- Use group process techniques to promote a balance of influence among group members
- Build cooperation and trust in the stakeholder group
- Maintaining commitment of stakeholders





#### maximize opportunities

#### Maximize opportunities for stakeholder input

- Use one or more methods for engaging with your stakeholders (e.g., face-to-face meetings, conference calls, surveys, webinars)
- Consider formal and informal methods
- Align the request for input with the circumstances of the stakeholder (e.g., for stakeholders who are unavailable to attend in person, consider other ways of obtaining input)
- Match the time commitment of stakeholder(s) with the level of interaction and methods available





move forward

Implement stakeholder engagement activities that move the group forward toward accomplishing its goals

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## Use group process techniques to promote a balance of influence among group members







balance influence

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cooperation and trust

#### **Build cooperation and trust in stakeholders**

- Create an environment that supports open exchange of ideas
- Address areas of conflict
- Identify and attend to all stakeholders' needs
- Revisit the vision and purpose of the work







#### maintain commitment

#### Maintain commitment of stakeholders

- Offer reminders about the importance of remaining committed
- Communicate the value and importance of stakeholder input and participation
- Show how you have incorporated stakeholder feedback in decision making
- Use appropriate methods (e.g. webinar, email update) for communicating decisions to stakeholders in a timely manner





# Leading Your Stakeholders Reflect

#### Systematically evaluate and monitor progress



- Identify areas of needed improvement and strategies for addressing those areas in a timely and effective manner
- Periodically review and revise, as needed, the formal and informal methods used to:
  - gather stakeholder input
  - communicate decisions





## **Putting It All Together**

#### Rise to the challenge

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- Clearly art
- Provide a
- Value the
- Focus on (



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